



Boosters Meeting Minutes  
December 4, 2018  
GMHS Library

In Attendance:

Karen Burr, Superintendent Carol Jacobs, Barbie Linares, Pam Lundquist, Kelley Coye, Ryan Browner, Lisa Cherwek, Shannon Dow, Jason Young, Barbara Sullivan

Meeting Called to Order at 7:00 p.m.

MOTION: Shannon (Pam second) to approve October 17, 2018, November 7, 2018 meeting minutes and November 27, 2018 fundraising subcommittee meeting minutes. So voted (9-0). Motion carried.

Lisa has volunteered to chair the flamingo fundraiser that will be introduced in the Spring! Karen will be looking further into the idea of a road race. She did confirm that the Condon Family will be holding a road race in the Fall in memory of Laurie Condon. The group is aware of the Erie 4 road race and pancake breakfast. Ryan will reach out to Mike Anderson about this. Karen wants to stay away from Turkey Trots since other communities have them. She thought the day of the race could be the week of Spirit week. Carol asked about mud runs or color run. Ryan explained that a mud run would require a lot of loam. Lisa believes it would be a lot of work for a less reward.

The Communications subcommittee are working on presenting a logo to the membership.

Shannon will be attending the December 17<sup>th</sup> School Committee meeting to update them on the progress that has been made with GRSB.

Shannon introduced her sister, Barbara Sullivan to the membership. Barbara is the current President of the Pentucket Athletic Association. The objective of having Barbara attend the meeting is to get an idea of how their organization works. She gave us a handout that they currently use to describe their organization. The group liked it and would like to make a similar handout that can be used at Sport sign up night, PIN and other events. The PAA provides scholarships to 4 male seniors and 4 female senior at their awards event. They require all applicants to submit a 500 word essay on what athletics has meant to them. She is proud that this is something they provide! Parents of non seniors read the applications and the names are omitted. PAA stays away from purchasing uniforms. They feel that it is up to the district to provide. Dan Thornton is the Pentucket Athletic Director. He attends the monthly meetings and interacts well with the organization. Monthly meetings have 20-25 people in attendance. Anyone that has a student athlete is considered to be a member of the PAA.

PAA fundraises several ways. One is a Proud Parent fundraiser. The cost is \$25 and the contributor has their name on PAA's website, facebook page and the sports booklet (which is another fundraiser that they are phasing out). The Proud Parent fundraiser raises about \$1,000 annually.

One person handles the communication piece. AD is on twitter and provides updates. The website is very informative. Most forms are on the site as well as the fundraising calendar. Their website is linked to the school's website. On back to school nights and sport sign ups the PAA sets up a table to introduce the organization. The group believes more needs to be done for the incoming 7<sup>th</sup> grade students and parents in relation to sports. Shannon will reach out to check the dates for students to visit the middle school.

PAA has three primary fundraisers. Pentucket Pride Road Race, Sport Booklets and an annual fundraiser. Most recently the annual fundraiser has been held at DiBurro's in Haverhill. Appetizers are provided rather than a full meal. Comedy nights, silent auctions and music bingo have all been done. This event generally raises \$20,000. The road race and seasonal sports booklets are being phased out. The road race has seen a decline in participants and the sports booklets have also seen a decline.

Barbara explained that each individual sports team has their own Boosters. The annual fundraiser shares the profit with the individual Boosters. The silent auction includes donated gift baskets from each sport. The money generated is given to a specific sports Boosters. If a football basket generates \$500 from the sale of gift baskets, that money is given to football.

The individual sports Boosters is made up of parents, coaches and captains parents. A lot falls on the parents of the captains. One treasurer handles all the funds. PAA is the umbrella with each sports Booster underneath in the one account. Two signatures are required on all check requests. The Boosters use their own discretion on how they want to spend their funds. They hold 2-3 fundraisers during the season. Similar to ones Georgetown runs – cookie dough, merchant cards, etc.

Pentucket is involved with “Reach the Beach” and “1/2 Marathon”. These two fundraisers ask for help during the event and then pays them \$50. The individual decides which Booster receives the money. Shannon thought possibility of having GAA pay the students that referee games and the money is given to a specific sport depending on the referee.

Ryan asked about concessions and how they are handled. Concessions are offered at football, hockey and basketball games. Captain's parents manage the concessions and all the money goes to that sports Boosters account. PAA takes nothing unless they loaned any money to purchase items to be sold.

PAA does give \$100 to each sport's Boosters towards their banquets. PAA has potluck banquets. We discussed different banquet ideas. Superintendent Jacobs mentioned that our food service department offers a banquet menu rather than have food brought in. Some districts have food just for athletes then invite parents/family for the slideshow and any awards.

Barbara said the AD interacts with the Coach's. He educates them on the PAA and how the organization is designed to assist the athletic department financially. The PAA website also has a 'best practices' section that guides Boosters.

One accountant is used for year-end financial obligations. A post office box is located in West Newbury. The organization uses google drive.

How much does the PAA make in a year? Barbara estimates \$20,000/year.

How much are the athletic fees? Barbara didn't have exacts but much lower than Georgetown. The family cap is \$500, Georgetown is \$1,500. Some sports are as low as \$125.

We discussed other fundraiser suggestions. Karen mentioned a homecoming dance during spirit week. Superintendent Jacobs explained the homecoming dance is a tradition but dates have been difficult last few years. Ryan says it is supposed to be held on the evening of the last home football game. It hasn't happened like that for the last 2 or so years.

The painted "G" on the driveway is being considered. Pentucket looked into it as well but never officially ran it because there wasn't enough interest.

PAA has used "Trip of a Lifetime" in conjunction with Pentucket Education Foundation. You have to sell a minimum amount of tickets in order to run this fundraiser. This has been profitable in the past.

The group thanked Barbara for taking the time to meet and discuss PAA. A lot of information was shared and all was helpful!

Karen interested in how to get information out to PB students and family. Thought Margaret's coffee talk could be a good place to start. Booster representative could attend and explain the athletic program at GMHS. Superintendent Jacobs believes we need to figure out what we need GRSB to be using raised funds for. She also thought the banner program that Ryan and Mike started could be something we could work on. Barbie still concerned about the amount of fundraisers that would still need to be handled by individual sports. More thought needs to go into this. A coach's meeting will be pushed out until we have more information to share with them.

**MOTION:** Shannon (Barbie second) to end the meeting at 8:27 p.m. So voted 9-0. Motion carried.

Respectfully Submitted,

Barbie Linares, Secretary GSB